

Tredence: Where AI Expertise, Domain Mastery, and Fearless Innovation Converge

Tredence's story begins in 2013, when a team of six set out to solve a stubborn analytics gap: the last-mile AI problem. Organisations were spending heavily on data projects, yet insights rarely reached day-to-day decision-makers. Tredence pledged to close that gap, and in barely a decade has grown into a 3,500-strong global force in AI and data science. Much of that momentum flows from Tredence's reputation as a career springboard for elite talent. Learning is not a perk here; it is the operating system. New hires enter personalised pathways that mix technical mastery with deep industry immersion. Whether they work in retail, CPG, or healthcare, engineers and data scientists move beyond code to master merchandising levers, dynamic pricing, patient-centric workflows and supply-chain dynamics. The result is a breed of professionals who grasp both algorithms and the business contexts in which those algorithms must perform. Impact, not experimentation, is the north star. Leadership insists that data science earns its keep only when it delivers measurable outcomes, so every tool, model, and platform is built around the end user's workflow.

Instead of handing over glossy dashboards that gather dust, Tredence teams invest in adoption strategies, user training and operational readiness. That last-mile rigour is why clients see real ROI rather than shelf-ware. The company also refuses to separate domain consulting from data science. On a typical consumer-goods assignment, supply-chain specialists and data scientists share the same war room—and the same performance metrics. The cross-functional model pays off: one retailer's media network saw ad revenue quadruple in a year, while a regional grocery chain unlocked more than \$200 million through sharper demand forecasting.

Tredence's fearless approach to innovation amplifies this domain focus. Spotting the potential of generative and agentic AI early, the firm created Milky Way Agents—autonomous helpers that learn continuously, orchestrate workflows and relieve humans of repetitive grind. These



Founders (L to R) Shashank Dubey, Sumit Mehra and Shub Bhowmick

AI-driven assistants sift vast data sets, flag anomalies and surface instant insights, freeing people to concentrate on strategy and creativity. Augmentation, not substitution, is the goal. A culture of relentless upskilling keeps that engine humming. Company-wide hackathons throw recruits and veterans alike into real-time industry challenges; internal academies, global collaborations and peer mentorship ensure skills stay current as AI evolves. Curiosity is institutionalised, risk-taking celebrated and rapid iteration the norm.

Strategic partnerships extend that edge. Tredence collaborates with hyperscalers such as Google, AWS and Microsoft, and with data platforms like Databricks and Snowflake. Sitting on product advisory boards gives the firm early line-of-sight into road-maps and lets it co-develop domain accelerators. Clients gain faster access to cutting-edge capabilities—be it a tailored generative-AI engine for retail content or a specialised ML pipeline for healthcare analytics. Commercial wins aside, Tredence is leaning into social and industry-wide impact. Supply-chain optimisation work reduces waste—a gain for both the environment and the bottom line—while AI-driven patient-engagement models help providers coordinate care more effectively. The message: data-driven decisions can create more sustainable and equitable

outcomes when wielded responsibly. The road ahead is audacious. Tredence aims to become the most indispensable AI and data-science partner for half of the Fortune 500.

In April 2025 it welcomed Further Advisory—a banking and financial-services consulting firm—into the fold to help global BFSI clients modernise faster, manage risk smarter and unlock scalable growth. Rather than bracing for disruption, Tredence frames agentic AI as the next logical step in professional services and plans to guide enterprises through that landscape, marrying data-modernisation efforts with domain-led solutions built for complex realities.

From a three-bedroom apartment to a trusted ally of global giants, Tredence proves that genuine innovation fuses fearless experimentation with an obsession for outcomes. As industries race to embed AI, the company stands ready with domain fluency, agentic-AI firepower, strategic partnerships and a growing commitment to social value. Just as Disney expanded from a single animation studio into a storytelling empire by blending content, experience and technology, Tredence is stitching together an enterprise-AI ecosystem designed for impact at scale—showing that the journey from insight to action can be swift, meaningful and transformative when fuelled by fearless execution.